



aprec

# INNOVATION & INCUBATION CENTER

TRANSFORMING IDEAS INTO BUSINESS



Centre for Innovation and Entrepreneurship Cell

**G. Pulla Reddy Engineering College (Autonomous)**

**Kurnool-518007, Andhra Pradesh**

## **GPREC INNOVATION AND INCUBATION CENTER**

G.Pulla Reddy Engineering College Innovation and Incubation Center (GPREC-IIC) is started with the spirit of motivating entrepreneurs to establish more startups in the region. G.Pulla Reddy Engineering College is the Prestigious Educational Institution in the backward Rayalaseema region and was established in the year 1985 by Late Sri G.Pulla Reddy garu, a renowned Philanthropist.

The GPREC-IIC aims at raising the next Generation students to become Business icons. This center can accommodate Six running start-ups for their office spaces, 42 Co-working spaces for ideas at the development stages. The center has built-in World class facilities to nurture Start-ups. It is a place where Start-ups at idea stages get transformed into fruitful businesses which pave the way with successful entrepreneurs.

### **VISION**

To be the center of Excellence that Fosters Synergy between the Academia and the industry that fuels the entrepreneurial spirit and inculcates research bent of mind among the students to help them to be self-reliant and contribute to the nation building.

### **MISSION**

To build an ecosystem to incubate and support innovative ideas in the region and to create employment, entrepreneurial opportunities for students, faculty and researchers through successful Start-ups.

### **Innovation Ecosystem**

To promote an Entrepreneurial Mindset, institution has a Center for Innovation and entrepreneurship cell (CIE), that encourage forging a relationship between the industry and the institution.

The Centre for Innovation and Entrepreneurship( CIE) at GPREC has established GPREC Innovation and Incubation center with an area 4000 Sq.Ft with modern infrastructure, for building an eco-system through industry partnership and our focus is on generating and nurturing the next generation of entrepreneurs.

The CIE cell nurture startup ideas and technology innovations from their idea stage by conducting boot camps, entrepreneurship awareness camps, Industrial visits, Hackathons, technical talks by startup mentors, awareness Programmes to sensitize and create awareness among students and provide the resources required to build products/prototypes and help them to find customers for their products.

The CIE at GPREC will assist and help the startups to get value proposition by providing mentor support, connect them with Government organizations like Entrepreneurship Development Institute of India (EDII), Ministry of Micro, Small & Medium Enterprises (MSME), Interaction with Industry Personnel, and also Higher education institutes like IIIT-DM, Kurnool

The college recognized as host institution (HI) for setting up Business incubator by MSME. Incubator helps us in strengthening R&D and thus knowledge creation.

Individual department interacts with industry to ascertain its needs to fill the gap in curriculum. The gap is filled by arranging workshops addressed by industry personals.

Industry institution relationship works in the following are

Industrial visits for students and faculties.

Field and site visits of students.

Consultancy and sponsored projects.

Faculty members regularly interact with the industry to understand functional challenges through applied research or student projects

Expert lectures by industry personals for students. Conducting joint technical programs & events with industry

#### **CIE Cell Committee Members**

<b>S.NO</b>	<b>Name</b>	<b>Designation</b>	<b>Position</b>
1	Dr B.Sreenivasa Reddy	Principal	Chief Patron
2	Dr B.Veera Bhadra Reddy	T&P Officer	Patron
3	Dr D R Srinivas	Associate Prof in ECE	Convener
4	Dr G.Suresh Kumar	Associate Prof in ME	Co-Convener
5	Dr G.V.R Sagar	Associate Prof in ECE	Member
6	Sri D.Mohana Krishnudu	Asst. Prof in ME	Member
7	Sri K.Sudhakar	Asst. Prof in CE	Member
8	Dr G.Satheesh	Associate Prof in EEE	Member
9	Dr C Sreedhar	Associate Prof in CSE	

## INAUGURATION OF GPREC -IIC

The GPREC Innovation and Incubation Center was inaugurated on 23/11/2019 jointly by **Sri B.V.R Mohan Reddy** garu, Padmashree Awardee, Founder and Executive Chairman, CYIENT Ltd, Chairman, Board of Governors, IIT Hyderabad, Former Chairman of NASSCOM and **Sri Challa Madhusudan Reddy** garu, Chairman APSSDC in the August presence of **Sri P.Subba Reddy** garu ,Chairman, G.Pulla Reddy Charities Trust, **DrP.Jaya rami Reddy** garu, Former Director, GPREC, Kurnool, **Dr Y. Venkat Rami Reddy** garu, Former Vice-Chancellor,JNTUA , Anantapuramu, **Dr B. Sreenivasa Reddy** garu, Principal, GPREC Kurnool and **Sri J. V Somayajulu** garu, Director, IIIT-DM, Kurnool.

### A few glimpses of Inaugural function



**Chief Guest**

**Sri Challa Madhusudan Reddy**  
Chairman, APSSDC



**Guest of Honor**

**Sri B.V.R Mohan Reddy**  
Founder and Executive Chairman,  
CYIENT Ltd.

## INAUGURATION OF GPREC- IIC



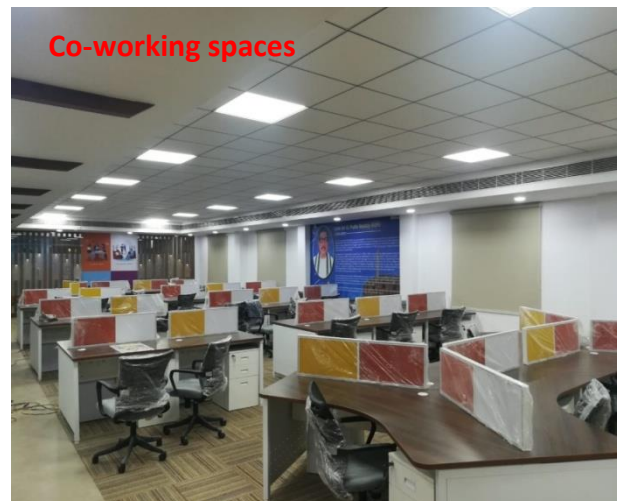




## Facilities @ GPREC- IIC



AC Workspaces



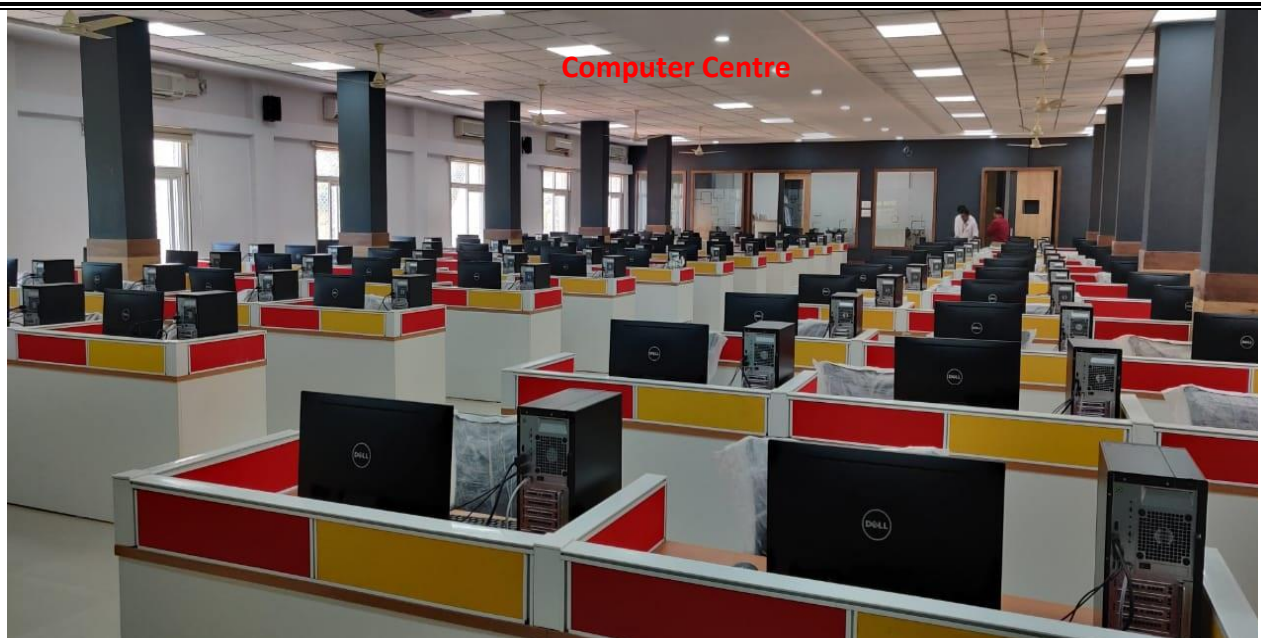
Co-working spaces



Conference room



Cafeteria



## **FOCUS SECTORS**



Agriculture and Allied Fields



Electricity, New and Renewable Energy and Environmental sustainability



Building Materials/Construction Technology



Water, Sanitation and Solid Waste Management



Transport



## Manufacturing and Engineering



Micro and Nano electronics  
New Materials including Nano Materials



## Sensor Technology



Information & Communication Technology  
(ICT)

Other emerging areas of social / national  
importance

## **INCUBATION SERVICES**

Three main types of support services are extendable to Incubatees, viz., Professional Services, Mentoring, Funding.



### **Professional Services:**

*The technological support needed by the Incubatees and R&D for their ideas to take a viable form can be offered by GPREC or can be helped to get it from outside Collaborators.*

### **Mentoring:**

*Business expertise can be taught to the Incubatees by experts available within GPREC or arranged from outside on need basis. Information on Govt schemes, support, and help can be disseminated through programs arranged with DIC etc.*



### **Funding:**

*Venture capitalists and Angel investors are liaised with to help Incubatees get financial and funding support, besides banks and other financial institutions.*

## **BENEFITS FOR THE STARTUPS**



Reduced barriers to entry



Increased visibility

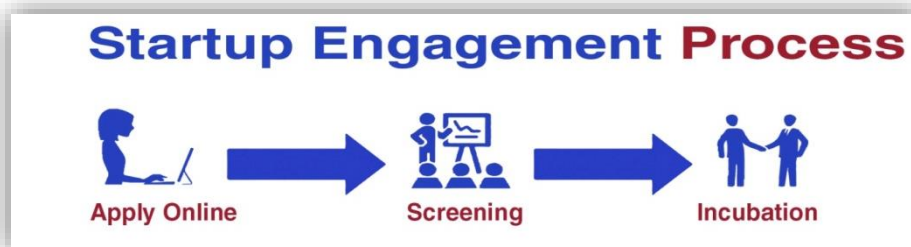


Value Addition

## **STARTUP ENGAGEMENT PROCESS**

Two categories of people can be potential Incubatees at GPREC-IIC –

- People with just ideas that are to be nurtured and
- Those who already have kick-started their business but would like to have an office space and other support services.



## **PLUG AND PLAY FACILITIES**





## *24x7 Access to Facilities*



Conference Room



Printer, Scanner & Copier



Hi-Speed Internet Access



AC Workspace



Mail Box Services



Cafeteria

## **INCUBATES PRESENTLY AT GPREC-IIC**

### ➤ **Creative Groups, Bengaluru**

Area of Start Up: **Industrial Automation and IoT**

### ➤ **VN Technologies, Kurnool**

Area of Start Up: **IoT and Machine Learning**

### ➤ **Signalytics, Hyderabad**

Area of Start Up: **Artificial Intelligence**

### ➤ **Wanabuy India Pvt. Ltd., Hyderabad**

Area of Start Up: **E Commerce Platform**

➤ **Acorn Embedded Systems, Hyderabad**

Area of Start Up: **Embedded Systems**

➤ **The Webblinders, Kurnool**

Area of Start Up: **Web Designing**

**SPOC & Coordinator**

**Dr. D. R. Srinivas**

Associate Professor

Dept of ECE

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