



G. Pulla Reddy Engineering College (Autonomous): Kurnool
Department of Emerging Technologies in Computer Science



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ECS INSIGHTS

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Quotes

"As more and more artificial intelligence is entering into the world, more and more emotional intelligence must enter into leadership."

— Amit Ray

"The pace of progress in artificial intelligence is incredibly fast... unless you have direct exposure to groups like DeepMind, you have no idea how fast—it is growing at a pace close to exponential."

— Elon Musk

About Department

Emerging Technologies in Computer Science and Engineering Department was established in the year 2022. This branch is offering three courses, Computer Science and Business Systems (CSBS), CSE- Artificial Intelligence (CSM) & Machine Learning and CSE- Data Science (CSD).

B. Tech in Computer Science and Business Systems (CSBS) programme is offered in association with TCS from the Academic Year 2020-21 with an intake of 60. Computer Science and Business Systems is an Industry relevant Computer Science Programme launched by TCS. To address the growing need of engineering talent with skills in digital technology, TCS, in partnership with GPREC, has designed a curriculum for 4 years undergraduate program on Computer Science titled "Computer Science and Business Systems (CSB). A B.Tech in Computer Science and Business Systems from our institute covers a well-designed curriculum that comprises experiential learning

to meet the changing needs of the computer science industry. The programme aims to create an excellent academic ambience that promotes innovation and research, along with the collaboration of world-class academic institutions and software industries for mutual benefit.

Computer Science and Engineering in Artificial Intelligence and Machine Learning (CSM) programme was started in the year 2021 with an intake of 60. Over the years, it has grown by leaps & bounds and the current intake is 120. B.Tech Computer Science and Engineering in Artificial Intelligence and Machine Learning helps students to design and develop computer-based applications of varying complexities in emerging areas of Artificial Intelligence and Machine Learning. The curriculum primarily focuses on the foundations of computational mathematics, core components of Computer Science, along with the latest advancements in Artificial Intelligence and Machine Learning.

Computer Science and Engineering in Data Science (CSD) programme was started in the year 2021 with an intake of 60. Over the years, it has grown by leaps & bounds and the current intake is 120. A B.Tech. Computer Science and Engineering in Data Science from our institute will provide students with the right engineering knowledge, design & development of solutions, problem analysis, sustainability, project management, and effective business communication.

Department Vision and Mission

Vision:

The department aims to become a leader in the field of education, training, and research in emerging technologies of computer science with managerial skills and social values.

Mission:

Mission 1: To facilitate competent Industry Relevant Education through Teaching Learning process.

Mission 2: To inculcate interest on Research and Innovation through critical thinking.

Mission 3: To impart values and ethics for prospective and promising engineering.

Departmental Activities/Achievements from July 2024 to December 2024.

FDP'S ORGANISED:

- Dr. R. Praveen Sam, Professor & HOD, Dr.K.Govardhan Reddy, Professor, Dr. Y. Rama Mohan , Assoc. Professor & Assoc HOD , Dr. Raghu Ram, Associate Professor, Sri. K. Srikanth, Dr. M. Nayeemuddin , Associate Professor, Sri. P.N.V.S.Pavan Kumar, Smt. K. Asha Rani, Smt. O. Roopa Devi, O. Sirisha, S.Shashikala, G. Alekhya, Dr.S.Shabana Begum, V. Jemima Jyothi, Syed Mohammed Nadeem, M. Manasa, B. Kiranmayee, D. Sai Brunda , Y. Shiva Kumar, B. Sreedhar, G. Shashidhar Yadav, Assistant Professors Of ECS Department , G. Pulla Reddy Engineering College (Autonomous): Kurnool has Completed the NEP 2020 Orientation & Sensitization Programme Under Malaviya Mission Teacher Training Programme (Mm-Ttp) Of University Grants Commission (UGC) Organized by Regional Institute Of Education, Mysore (Programme Id - Mmc-041-2025-Jan-B-03226) From 23rd to 31st January 2025.
- Sri. K. Srikanth, Associate Professor of ECS Department, G. Pulla Reddy Engineering College (Autonomous), Kurnool has published a paper entitled “**A Deep Learning Approach to Alzheimer’s Diagnosis: A Highlighting the potential impact**” in Frontiers in Health Informatics with ISSN NO-2676-7104 Vol- 13, Issue- 3.
- Smt. B. Varalakshmi Assistant Professors of ECS department, G. Pulla Reddy Engineering College (Autonomous), Kurnool has participated 3- day workshop THINK CREATE ENGINEETR conducted by PALS at IIT Madras campus, held from 27th January to 29th January 2025.
- Sri. K. Srikanth, Associate Professor of ECS department, G. Pulla Reddy Engineering College (Autonomous), Kurnool has presented a paper entitled “ Meta- Heuristic Calculations to Propose Optimal Tunicate Swaram Algorithms Potential” in the two day International Conference on “Advances in Computational Mathematics and Applied Physical Sciences (ICACMAPS 2025)” organized by Humanities and basic Sciences during 10th and 11th January 2025 at G. Pulla Reddy Engineering College.
- Dr. M. Nayeemuddin, Associate Professor of ECS department, G. Pulla Reddy Engineering College (Autonomous), Kurnool has presented a paper entitled “Optimizing Multi level Inverter Output Quality: A Comparative Analysis of Modulation Techniques” in the two day International Conference on “Advances in Computational Mathematics and Applied Physical Sciences (ICACMAPS 2025)” organized by Humanities and Basic Sciences during 10th and 11th January 2025 at G. Pulla Reddy Engineering College.
- Smt. K. AshaRani, Assistant Professor of ECS department, G. Pulla Reddy Engineering College (Autonomous), Kurnool has completed certification on “Programming Fundamentals using Python –Part 1” in Infosys Springboard on 7th January, 2025.
- Smt. S. Shabana Begum, Assistant Professor of ECS department, G. Pulla Reddy Engineering College (Autonomous): Kurnool has organized A Five-Day National Level Online Faculty Development Programme on “EMERGING TRENDS IN IT-2025” scheduled from 03rd - 07th February, 2025.
- Sri. M. Sreedhar, Assistant Professor of ECS department, G. Pulla Reddy Engineering College (Autonomous), Kurnool has presented a paper entitled “Intelligent Resources Allocation for Edge-IOT: Enhancing QoE with Deep Reinforcement Learning” in International IEEE Conference on Multi –Agent Systems for collaborative Organized by

Surya Engineering College, Erode, Tamil Nadu, India from 20th January to 22nd January 2025.

Publications by faculty:

- Dr. K. Govardhan Reddy, Professor of ECS Department, G. Pulla Reddy Engineering College(Autonomous), Kurnool has published a Lecture Note in Electrical Engineering on Exploring Block Chain Technology with Applications and Future Prospects in Springer with ISSN: 1876-1100 and PP number 120-130 in October 2024.
- Dr. Y. Rama Mohan, Associate Professor and Associate HoD, Dr. K. Govardhan Reddy, Professor and Smt. B. Varalakshmi, Assistant Professor in ECS Department has published a book on “Computer Networks” in Sciro International Publishers with ISBN: 978-93-341-1340-2.
- Dr. Y. Rama Mohan, Associate HoD of ECS Department published a patent on “Deep Learning Driven automated content Moderation System for Social Media platform using computer vision and Natural Language processing with patent Application No. 202441078190 A in India.
- Smt. M. Manasa, Assistant Professor of ECS Department, G. Pulla Reddy Engineering College (Autonomous), Kurnool has published a Lecture Note in Electrical Engineering on Attention-Based Image Caption Generation in Springer with ISSN:1876-1100 with PP number 364-369 in October 2024.
- Sri. B. Sreedhar Boya, Assistant Professor, ECS Department published a paper on “**Predictive Modelling of Cancer in Multi factorial Diseases Using Enhanced Cancer-Onset Algorithm**” in Frontiers in Health Informatics with ISSN NO – 2676- 7104 , Vol 13, Issue 3.

ARTICLES PUBLISHED BY STUDENTS

Exploring the Impact of Business Analytics:

- **Harvard Business Review (HBR)** often features articles on analytics transforming business models:
Example: “*How Analytics is Transforming Marketing*” (search HBR for latest articles)
- **Forbes** regularly covers analytics trends impacting industries:
Article: “*The Growing Role of Business Analytics in Strategic Decision Making*” (search Forbes)
- **MIT Sloan Management Review** has in-depth analyses on analytics adoption in enterprises.
- **TechCrunch** or **ZDNet** provide news about business analytics tech, startups, and innovations.

Deep Learning

Improving climate modeling: super-resolution for precipitation data

Researchers explore machine learning models that downscale precipitation data from 100 km to 12.5 km resolution. The "perfect" approach accurately reproduces climatology and extreme weather data using coarsened high-resolution inputs

SULAKE PRATHYUSHA BAI

III CSBS

Artificial intelligence (AI)

Artificial intelligence (AI) is revolutionizing how we interact with technology, shaping industries, and even influencing our daily lives. From voice assistants like Siri and Alexa to recommendation systems on streaming platforms, AI is all around us. One of the most exciting trends in AI today is its increasing integration into various sectors, including healthcare, finance, and transportation. For example, AI-powered medical diagnosis systems can help doctors identify diseases more accurately and efficiently, leading to better patient outcomes.

Another significant trend is the increasing use of AI in healthcare, where it's being employed to analyze medical data, assist in diagnoses, and even develop personalized treatment plans. This application of AI has the potential to improve patient outcomes, streamline healthcare processes, and reduce costs. Additionally, AI is playing a crucial role in the automotive industry, powering self-driving cars that promise to revolutionize transportation by enhancing safety, efficiency, and accessibility.

In the business world, AI is being utilized for tasks such as predictive analytics, customer service automation, and fraud detection. Companies are leveraging AI to gain insights from vast amounts of data, optimize operations, and deliver better customer experiences. Furthermore, AI is driving advancements in robotics, with robots becoming increasingly capable of performing complex tasks in various fields, from manufacturing to agriculture.

Looking ahead, the future of AI holds even more exciting possibilities, with ongoing research and development focusing on areas like natural language processing, reinforcement learning, and ethical AI. As AI technologies continue to evolve, it's essential to consider the ethical implications and ensure that they are developed and deployed responsibly. With its transformative potential, AI is poised to continue shaping our world in profound ways, offering new opportunities and challenges for society to navigate.

SANGIREDDY BHARGAVI

III CSBS

The startup revolution in India

The startup revolution in India represents a paradigm shift in the country's business landscape, driven by a dynamic ecosystem that fosters innovation, creativity, and entrepreneurship. This transformation is multifaceted and encompasses various dimensions, each contributing to the overall growth and impact of startups in the country.

One of the key aspects of the startup revolution is the proliferation of entrepreneurial spirit among India's youth. With a growing number of aspiring entrepreneurs willing to take risks and pursue their ideas, there has been a surge in startup activity across different sectors. This entrepreneurial zeal, coupled with a supportive ecosystem, has paved the way for technological innovation and disruptive business models.

The startup ecosystem in India has evolved significantly in recent years, with the emergence of incubators, accelerators, co-working spaces, and venture capital firms. These entities provide crucial support, mentorship, funding, and networking opportunities to startups, enabling them to navigate challenges and scale their businesses. Government initiatives such as Startup India and Digital India further bolster the ecosystem by providing financial incentives, regulatory support, and infrastructure.

Technology has been a driving force behind many successful startups in India. With advancements in areas such as artificial intelligence, machine learning, blockchain, and IoT, startups are leveraging technology to develop innovative products, services, and business models that address real-world problems and disrupt traditional industries. This technological innovation, combined with investor confidence and government support, has fueled the growth of startups and positioned India as a global hub for innovation and investment.

Furthermore, startups play a crucial role in driving job creation, economic growth, and social impact in India. By hiring skilled talent, fostering innovation, and contributing to GDP growth, startups are vital contributors to the country's economy, creating employment opportunities and driving inclusive development. Many startups are also focused on creating positive social impact by addressing pressing societal issues such as healthcare, education, agriculture, and sustainability, leveraging innovative solutions to drive meaningful change and improve the lives of millions.

Overall, the startup revolution in India is reshaping the business landscape, driving innovation, fostering entrepreneurship, and positioning the country for further growth and success in the years to come. With continued support from all stakeholders – including government, investors, corporates, and the startup community – India's startup ecosystem is poised to make significant strides and create lasting impact on a global scale.

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K. RAKESH REDDY

III CSBS

Digital Marketing

In today's fast-paced digital world, businesses are increasingly turning to online channels to reach and engage with their target audience. Digital marketing has emerged as a powerful strategy for promoting products and services, building brand awareness, and driving sales. From social media to search engine optimization (SEO), the realm of digital marketing offers a myriad of opportunities for businesses to connect with customers in meaningful ways. At its essence, digital marketing encompasses a range of online strategies and tactics designed to attract, engage, and convert leads into customers.

One of the key components of digital marketing is website optimization. A well-designed and user-friendly website serves as the foundation of your online presence, acting as a virtual storefront where customers can learn more about your offerings and make purchases. Social media marketing is another vital component of digital marketing. With billions of users worldwide, platforms like Facebook, Instagram, and Twitter provide businesses with an opportunity to connect with their target audience on a personal level. By creating compelling content and engaging with followers, businesses can build brand loyalty and drive traffic to their websites. Email marketing remains a tried-and-true strategy for nurturing leads and maintaining customer relationships. Personalized email campaigns that deliver valuable content directly to subscribers' inboxes can help businesses stay top-of-mind and drive conversions. Additionally, search engine optimization (SEO) plays a crucial role in digital marketing by ensuring that your website ranks high in search engine results pages (SERPs), driving organic traffic and increasing visibility.

As technology continues to evolve, the future of digital marketing holds exciting possibilities. Artificial intelligence (AI) and machine learning are expected to play a more prominent role in digital marketing, enabling businesses to personalize content, automate processes, and deliver more targeted campaigns. Voice search is also on the rise, with more consumers using voice-activated devices like smart speakers to search for information and make purchases. Interactive content, such as quizzes, polls, and augmented reality experiences, is another trend that is expected to gain traction in the coming years, providing businesses with new ways to engage with their audience and drive conversions.

In conclusion, digital marketing offers businesses a multitude of opportunities to connect with customers and drive growth. By leveraging strategies such as website optimization, social media marketing, email marketing, and SEO, businesses can establish a strong online presence and reach their target audience more effectively. Looking ahead, advancements in technology promise to further enhance the digital marketing landscape, providing businesses with innovative ways to engage with customers and drive results.

D. HANEESHA

III CSBS

Flexible batteries Powering wearable technologies for healthcare and e-textiles.

From rollable computer screens to “smart” clothing, the future of electronics looks to be increasingly flexible. The rapidly escalating development of wearable devices, flexible electronics and bendable displays demands power sources that match the agility of these systems. Standard, rigid batteries may soon be a thing of the past as thin, flexible batteries – made of lightweight materials that can be easily twisted, bent or stretched – reach the market.

The electrodes of flexible batteries can be coated with – or even printed onto – flexible substrates, including carbon-based materials like graphene, carbon fibers or cloth. Further, flexible batteries that can be integrated into the fabric of jackets, shirts or other apparel will be required to power emerging textile-based electronics with capabilities ranging from built-in heating systems to health monitoring.

The flexible battery market is expected to expand rapidly in the coming years. One study forecasts that the global flexible battery market will grow by \$240.47 million from 2022-2027, accelerating at a compound annual growth rate of 22.79% during this period.² The primary drivers of growth are expected to be the increasing demand for wearable devices and the growing trend towards miniaturization and flexibility of electronics.

Several companies are actively developing and commercializing flexible battery technology, including LG Chem, Samsung SDI, Apple, Nokia, Front Edge Technology, STMicroelectronics, Blue Spark Technologies and Full River Battery New Technology.³ However, there is still room for innovation in this space, and new players are likely to enter the market as the technology evolves.

ONGURI VENKATA RAO

III CSM

Neuro-symbolic AI

Neuro-symbolic AI as a pathway to achieve artificial general intelligence. By augmenting and combining the strengths of statistical AI, like machine learning, with the capabilities of human-like symbolic knowledge and reasoning. Humans interact with the environment using a combination of perception - transforming sensory inputs from their environment into symbols, and cognition - mapping symbols to knowledge about the environment for supporting abstraction, reasoning by analogy, and long-term planning.

Human perception-inspired machine perception, in the context of AI, refers to large-scale pattern recognition from raw data using neural networks trained using self-supervised learning objectives such as next-word prediction or object recognition. On the other hand, machine cognition encompasses more complex computations, such as using knowledge of the environment to guide reasoning, analogy, and long-term planning. Humans can also control and explain their cognitive functions. This seems to require the retention of symbolic mappings from perception outputs to knowledge about their environment.

SHAIK SAMIHA NOUSHEEN

III CSM

Data Science: Unveiling insights in a digital age.

In today's increasingly digital and interconnected world, data is often hailed as the new currency.

The rapid growth in data generation has given rise to an exciting field known as data science, which has the potential to revolutionize industries, drive innovation, and improve decision-making processes. Data science is an interdisciplinary field that combines techniques from statistics, mathematics, computer science, and domain expertise to extract meaningful insights and knowledge from vast and complex datasets.

As data generation continues to surge, data science's importance is set to grow further. Emerging technologies, such as quantum computing, promise to enhance data science capabilities, enabling the analysis of even more extensive and complex datasets. Moreover, the democratization of data science tools and techniques means that more people will have access to data analysis capabilities, fostering innovation across various industries. In this data-driven future, ethical considerations and responsible data use will remain paramount, ensuring that data science continues to be a force for positive change in society, unlocking new possibilities, and addressing complex challenges.

Embracing and adapting to this evolving field will be essential for individuals and organizations looking to thrive in the data-driven world ahead.

Data science is a powerful force shaping the modern world. Its applications are diverse, impacting industries, healthcare, finance, and research. However, with great power comes great responsibility, and the ethical use of data must be at the forefront of its development. As data science continues to evolve, it promises a future where data-driven decisions are the norm, enabling us to address complex challenges and unlock new possibilities. Embracing this transformative field will be key to staying competitive and informed in an increasingly data-driven world.

A. THANUJA SRI
III CSD

Revolutionizing Healthcare: At-Home Digital Diagnostics

In recent years, the healthcare industry has seen remarkable steps in technological advancement, leading to more accessible and convenient solutions for patients. One such innovation that holds immense potential is At-Home Digital Diagnostics. This cutting-edge approach leverages the power of digital technology to bring diagnostic tests directly to the comfort of one's home. Traditional diagnostic procedures often require patients to travel to healthcare facilities, which can be a barrier for those with limited mobility, living in remote areas, or during emergencies. Recent, COVID-19 pandemic highlighted the critical need for remote diagnostic solutions. At-Home digital diagnostics not only reduce the risk of exposure but also ease the burden on healthcare facilities, ensuring that resources are allocated efficiently. Patients with chronic conditions can monitor their regular condition from the comfort of their homes, this data can be transmitted to healthcare providers in real-time, enabling them to make more informed decisions and necessary adjustments to treatment plans. Early diagnosis is often the key to successful treatment outcomes potentially saving lives.

Pregnant women and young children often require regular check-ups. At-Home Digital Diagnostics can provide tools for monitoring fetal health, maternal vitals, and paediatric growth parameters, allowing for timely interventions, and reducing the need for frequent in-person visits. Mental health is an integral component of overall well-being. Digital diagnostics can include tools for tracking mood, sleep patterns, and other psychological parameters. This information can be shared with mental health professionals to facilitate more personalized treatment plans, managing their health. It provides a sense of control and reduces the burden of frequent hospital visits. Studies have shown that remote monitoring and digital diagnostics can lead to substantial cost savings, both for healthcare providers and patients. Research indicates that patients who actively engage in their healthcare through tools like At-Home Digital Diagnostics tend to have better health and a higher quality of life. Surveys have demonstrated high levels of satisfaction among patients who have access to At-Home Digital Diagnostics. The convenience and empowerment associated with these technologies are highly valued.

In conclusion, the development of At-Home Digital Diagnostics is not only a technological advancement but a transformative shift in healthcare delivery. It addresses critical challenges,

enhances accessibility, and empowers individuals to take charge of their health. With the potential to revolutionize healthcare, it is imperative that we invest in and prioritize the development of these innovative solutions for a healthier and more connected world.

K. NIMISHA

III CSD

Disentangling the Wonders of Natural Language Processing

In the empire of artificial intelligence, one fascinating field that has captured the imagination of researchers and technology enthusiasts alike is Natural Language Processing (NLP). At its core, NLP is driven by the ambition to bridge the communication gap between humans and machines. NLP seeks to equip machines with the ability to comprehend the subtleties of language, including semantics, syntax, and pragmatics. NLP stands at the intersection of computer science, linguistics, and cognitive psychology, aiming to enable machines to understand, interpret, and generate human language in a way that feels natural and intuitive.

NLP enables computers to understand natural language as humans do. Whether the language is spoken or written, natural language processing uses artificial intelligence to take real-world input, process it, and make sense of it in a way a computer can understand. Just as humans have different sensors such as ears to hear and eyes to see computers have programs to read and microphones to collect audio. And just as humans have a brain to process that input, computers have a program to process their respective inputs. At some point in processing, the input is converted to code that the computer can understand. There are numerous natural language processing tools and services available to help you get started today. Some of the most common tools and services we might encounter which include the following:

- Google cloud NLP API
- IBM Watson
- Amazon comprehends.

The applications of NLP are vast and diverse, impacting various industries. Voice-activated virtual assistants like Siri and Alexa leverage NLP to understand and respond to user queries' aids in analysing medical records, extracting valuable information, and assisting in diagnosis and treatment planning. Chatbot equipped with NLP capabilities enhance customer support by understanding and responding to user queries. NLP is used to analyse financial reports, news, and and misused words. Natural language processing is transforming the way we analyse and interact with language-based data by training machines to make sense of text and speech, and perform automated tasks like translation, summarization, classification, and extraction. The future looks promising for NLP as researchers continue to push boundaries by building smarter algorithms based on machine learning techniques like deep neural networks. As these algorithms evolve further over time, Natural Language Processing will undoubtedly play an integral role in shaping the way we communicate with machines.

C.LAHARI

III CSD

Next generation cyberattack prediction for IoT systems: leveraging multi-class SVM and optimized CHAID decision tree.

Billions of gadgets are already online, making the IoT an essential aspect of daily life. However, the interconnected nature of IoT devices also leaves them open to cyber threats. The quantity and sophistication of cyber assaults aimed against Internet of Things (IoT) systems have skyrocketed in recent years. This paper proposes a next-generation cyber-attack prediction framework for IoT systems. The framework uses the multi-class support vector machine (SVM) and the improved CHAID decision tree machine learning methods. IoT traffic is classified using a multi-class support vector machine to identify various types of attacks. The SVM model is then optimized with the help of the CHAID decision tree, which prioritizes the attributes most relevant to the categorization of attacks. The proposed framework was evaluated on a real-world dataset of IoT traffic. The findings demonstrate the framework's ability to categorize attacks accurately. The framework may determine which attributes are most crucial for attack categorization to enhance the SVM model's precision. The proposed technique focuses on network traffic characteristics that can be signs of cybersecurity threats on IoT networks and affected Network nodes. Selected feature vectors were also created utilizing the elements acquired on every IoT console. The evaluation results on the Multistep Cyber-Attack Dataset (MSCAD) show that the proposed CHAID prioritizes the attributes most relevant to the categorization of attacks. The proposed framework was evaluated on a real-world dataset of IoT traffic. The findings demonstrate the framework's ability to categorize attacks accurately. The framework may determine which attributes are most crucial for attack categorization to enhance the SVM model's precision. The proposed technique focuses on network traffic characteristics that can be signs of cybersecurity threats on IoT networks and affected Network nodes. Selected feature vectors were also created utilizing the elements acquired on every IoT console. The evaluation results on the Multistep Cyber-Attack Dataset (MSCAD) show that the proposed CHAID decision tree can significantly predict the multistage cyberattack with 99.72% accuracy. Such accurate prediction is essential in managing cyberattacks in real-time communication. Because of its efficiency and scalability, the model may be used to forecast cyberattacks in real-time, even in massive IoT installation. Because of its computing efficiency, it can make accurate predictions rapidly, allowing for prompt detection and action. By locating possible entry points for attacks and mitigating them, the framework helps strengthen the safety of IoT systems.

VENKAT

II CSM

Metaverse

The metaverse is a rapidly emerging concept in the digital realm, it is representing a collective virtual space that encompasses an expansive, interconnected universe of digital environments, assets, and interactions. It goes beyond traditional virtual and augmented reality experiences, aiming to create a seamless, immersive, and persistent online world where users can live, work, play, and socialize. Within a metaverse, individuals can create digital avatars represent themselves, explore diverse landscapes and scenarios, and engage in a multitude of activities, from gaming and entertainment to education and commerce.

With the advancement of virtual reality and augmented reality technologies, as well as the growth of online gaming, metaverse has become a focal point for technology companies, entrepreneurs, a developer. It promises new opportunities for social interaction, economic innovation, and the integration of digital and physical life. However, it also raises important questions about privacy, and security, and the potential for centralization by tech giants. The development of the metaverse is still in its early stages, but it holds the promise of reshaping how we connect, collaborate, and the create in the digital age, influencing is a wide range of industries and aspects of daily life.

P. CHANDRA MOULI REDDY

III CSD

5G Technology

5G technology represents the fifth generation of wireless communication. It offers significantly faster data transfer speeds, lower latency, and greater capacity compared to its predecessors (3G and 4G). Operating on higher-frequency radio waves, 5G enables quicker downloads, seamless streaming, and supports the growing ecosystem of Internet of Things (IoT) devices. This technology has the potential to revolutionize industries like telemedicine, autonomous vehicles, and smart cities, with its ability to handle massive data volumes in real-time. However, its implementation requires the deployment of a dense network of small cells due to its shorter range, making widespread adoption an ongoing process.

P. VENKATA SUDHEESHWAR REDDY

III CSD

Quantum Computing

Quantum computing, which is a form of computing that takes advantage of quantum phenomena like superposition and quantum entanglement. This amazing technology trend is also involved in preventing the spread of the coronavirus, and to develop potential vaccines, thanks to its ability to easily query, monitor, analyze and act on data, regardless of the source. Another field where quantum computing is finding applications is banking and finance, to manage credit risk, for high-frequency trading and fraud detection.

Quantum computers are now a multitude times faster than regular computers and huge brands like Splunk, Honeywell, Microsoft, AWS, Google, and many others are now involved in making innovations in the field of Quantum Computing. The revenues for the global quantum computing market are projected to surpass \$2.5 billion by 2029. And to make a mark in this new trending technology, you need to have experience with quantum mechanics, linear algebra, probability, information theory, and machine learning.

T. ADARSHA BABU

III CSD

Blockchain Technology

Blockchain Technology is a decentralized and distributed digital ledger that records transactions across multiple computers. Its foundational technology behind cryptocurrencies like Bitcoin, but its applications extend beyond digital currencies. The term "blockchain" comes from the way data is structured within the system. Transactions are grouped into "blocks," and each block is linked to previous one, creating a chain of blocks, hence the name "blockchain."

It is a revolutionary innovation with the power to disrupt a wide range of industries. Its features decentralization, transparency, and security make compelling solution for applications far beyond cryptocurrency, from supply chain management, voting systems to healthcare and legal contracts. As this technology continues to evolve, its potential to transform how we transact, store data, and secure our digital assets is becoming increasingly evident.

P. ARUN KUMAR REDDY

III CSD

The ILOVEYOU Virus: Digital love letter which turns into Terror.

ILOVEYOU virus or LOVEYOU Bug v is a software program, specifically categorized as a worm remains a notorious milestone in the Cyberworld. Emerging in May 2000. The ILOVEYOU virus is a malicious software program. it unleashed chaos across the digital realm, leaving an indelible mark on the internet's security landscape. Unlike viruses, which require user action to spread, worms have the capability to self-replicate and propagate without human intervention. This was coded in Visual Basic Script (VBS), a scripting language used in Windows environments. Basic a worm is a malicious software which can propagate or self-replicate from one computer to another without human activation after breaching a system.

The ILOVEYOU VIRUS is believed to have originated in the Philippines and was created by two individuals, Ramones and Onel de Guzman. This got released into the wild on May 4, 2000. At the beginning of its spread, it was disguised as a normal and harmless love letter based on its appearance. This deft disguise transforms it into a potentially lethal weapon. The Love Bug left its mark on a wide range of digital landscapes, affecting millions of computers worldwide. Its rapid spreading capability led to extensive data loss, financial damage, and system crashes. Its true extent

is quite difficult to quantify, but estimates suggest that the financial losses range from 5 to 10 billion dollars. At the initial stage of the ILOVEYOU virus it was primarily spread through emails. Victims received an email with the subject line "ILOVEYOU" and an attached file named "LOVE-LETTER-FOR-YOU.TXT.vbs". when it was opened the script executed and the virus replicates itself by sending copies to all addresses in the victim's Outlook address book. This method leveraged trust and social engineering to devastating effect. The ILOVEYOU virus served as a wake-up call for the cybersecurity community. It highlighted the need for robust email filtering, user education on recognizing suspicious emails, and the imperative of maintaining up-to-date antivirus software. This incident results in the advancements in cybersecurity practices, leading to a more proactive approach to safeguarding digital assets.

HEMANTH KUMAR

II CSM

Block Chain is a Myth or Reality?

BLOCK CHAIN: Block chain is helping to keep data more secure and creating a reliable history of transactions. The applications extend far beyond that of crypto currency. The rise in supply chain issues and the increased digitization of currency is creating new use cases for block chain. With its indelible transaction history, block chain is helping to give real-time insight into the tracking of goods from creation to distribution, relieving some of the bottlenecks that are created in the supply chain. In financial services, block chain is now being applied to streamline banking and lending in the face of digitization and reducing operational risks with verified history. It has gained significant attention for its potential to revolutionize various industries, from finance to supply chain management. It's often touted as a highly secure technology due to its decentralized and cryptographic nature. However, like any technology, block chain is not immune to vulnerabilities, and its security landscape is more nuanced than commonly believed. In this analysis, we'll delve into the security strengths and weaknesses of block chain technology, address misconceptions, and highlight the need for comprehensive security measures.

Regulatory and Legal Challenges:

Block chain's pseudonymous nature, while providing privacy benefits, can also be exploited for illicit activities. This duality poses regulatory and legal challenges, as it necessitates a delicate balance between privacy and security. Instances involving privacy coins and initial coin offerings have demonstrated the intricate interplay between technological innovation and legal frameworks. The ambiguity surrounding the regulation of block chain technologies can impact their security, potentially allowing nefarious activities to thrive within the gaps.

Addressing threats like the 51% attacks and smart contract vulnerabilities requires ongoing research, collaborative efforts, and vigilance. Moreover, recognizing the human factor as a potential weak link underscores the need for user education and robust security practices. Lastly,

reconciling the privacy-boosting attributes of block chain with regulatory and legal imperatives is paramount to ensure that security is upheld without compromising innovation.

Block chain Equals Cyber security Panacea:

A common misconception is viewing block chain technology as a universal panacea for cyber security challenges. While block chain can certainly augment security in specific contexts, it is not a panacea that addresses all cyber security threats. Notably, block chain does not provide immunity against malware attacks, phishing, or social engineering – prominent cyber security concerns that remain outside its purview. A commonly misconceived notion is that block chain consistently represents the most efficient solution for every application. Due to the resource-intensive nature of its consensus mechanisms and cryptographic operations, block chain can lead to slower transaction speeds and higher energy consumption compared to centralized alternatives. It's essential to understand that block chain's efficiency shines in specific contexts, while other technologies like traditional databases might be more suitable for different scenarios.

The business potential of block chain: The potential impact of block chain on business is massive. Imagine all the deals your firm won't or can't do today because you don't know who is on the other end of the transaction and can't be certain they own the assets they want to trade.

For millions of potential trading partners, asset types and transactions, that uncertainty will cease to matter. The block chain will identify participants, ensure all elements of a transaction are valid, enforce the ecosystem rules and guarantee everyone holds to them.

Gone will be the slow, expensive, analog-based methods we have relied on to establish identity and legal status in commercial transactions since the 19th century.

Equally important is block chain's ability to enable faster and more diverse transactions — in both type and size — than is possible with traditional centralized systems.

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The Revolution of Artificial Intelligence: Transforming the World as We Know It

Introduction

Artificial Intelligence (AI) has emerged as one of the most transformative technologies of our time, revolutionizing various aspects of our lives, from business and healthcare to education and entertainment. This article explores the evolution of AI, its current state, and the profound implications it holds for the future.

The Evolution of AI

The concept of AI dates back to ancient myths and stories of automatons with human-like qualities. However, the formal study of AI began in the mid-20th century. In 1956, at the Dartmouth College conference, the term "artificial intelligence" was coined, marking the inception of the field. Early

AI research focused on rule-based, symbolic AI, with pioneers like Alan Turing and John McCarthy contributing to the theoretical foundation of AI.

However, AI development faced challenges, leading to several "AI winters" where funding and interest in AI research waned. These setbacks were often due to unrealistic expectations and over-promising the capabilities of AI. Nevertheless, research continued, leading to the development of expert systems and symbolic AI in the 1980s.

AI Resurgence and Machine Learning

The resurgence of AI in recent years can be largely attributed to advances in machine learning, a subset of AI. Machine learning systems enable computers to learn from data, making predictions, decisions, and generating insights without being explicitly programmed. Key developments in machine learning include:

1. **Neural Networks:** Inspired by the human brain, artificial neural networks have become the backbone of deep learning, revolutionizing image and speech recognition.
2. **Natural Language Processing (NLP):** NLP has enabled machines to understand, interpret, and generate human language. Virtual assistants like Siri, Alexa, and Google Assistant rely on NLP.
3. **Reinforcement Learning:** This approach has enabled AI systems to learn by trial and error, making it a crucial component in the development of autonomous systems.

Current AI Applications

AI has penetrated various industries and continues to reshape them in profound ways:

1. **Healthcare:** AI is revolutionizing medical diagnosis, drug discovery, and personalized treatment plans. AI algorithms can analyze vast amounts of medical data and identify patterns that human doctors might miss.
2. **Finance:** In the financial sector, AI is used for algorithmic trading, risk assessment, fraud detection, and customer service through chatbots.
3. **Transportation:** Self-driving cars, enabled by AI and machine learning, are being developed by companies like Tesla and Waymo, promising to revolutionize the automotive industry.
4. **Retail:** AI is transforming the retail industry through personalized recommendations, supply chain optimization, and cashier-less stores.
5. **Education:** AI is making education more personalized through intelligent tutoring systems, learning analytics, and customized content recommendations.

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Cyber security

Cyber security is the process of protecting data from hackers. The world is updating and everything can be done in seconds by the usage of mobiles. Cyber security technically refers to the practice of protecting data, systems, networks and programs from digital attack. Important information in the wrong hands can lead to chaos. Chaos lead to crisis. To avoid this, we have special algorithms which come under cyber security. These algorithms prevent the hackers from stealing the information on digital basis.

The algorithms provide a layer of security for the user's data, system or the network, depending on the usage and the need of security. If the security is not actually necessary, we use medium to easy security ranging algorithms. If the data is confidential and needs to be protected at any cost, we use the algorithms which range from high to hardest security. The medium to easy security ranges can be broken. But the high range security cannot be broken easily.

Block chain is a large database which holds numerous passwords and their user names. The block chain consists of very high security which is almost impossible to break through. All the passwords of the user with the required details are collected together and protected here. This block chain runs on deep learning and machine learning algorithms, which are also part of the current world technologies. The deep learning and machine learning are subsets of Artificial Intelligence. So, now as the block chain is almost impossible to hack, if a hacker desires to corrupt the information, it is to be done either during the signals or by hacking into the usage device of the user.

To prevent the hacker from corrupting the data during the signals, we use cryptography. Cryptography is a tool to maintain the confidentiality of the data, while also protecting it from hackers. In cryptography, once a user sends a signal, the data is converted into cypher text using encrypting mechanism. Once the data is converted into cypher text, which is usually in boxes and indefinite variables, the cypher text travels all the way to the receiver. When the cypher text reaches the receiver, it undergoes decrypting mechanism to convert from cypher text to human understandable language. The encryption and decryption activities are done only when the keys contained with the user and the receiver match. That is about cryptography.

Another type of hacking is done just by the usage of mobiles. Cryptography does not work here as the whole process must be don't in human understandable language. So, we use different algorithms here which aid in providing a protective layer from hackers. These layers are especially the OS declines to accept the data and returns it completely. In the current world, iPhone has the best hacking security. Not just about the iPhone. Most of the companies today strive for security as it has become a user's most wanted need. This can be achieved by using the reinforcement learning which can learn by itself, based on the feedback it receives. This helps in increasing the security and providing the user with maximum security.

Hence, cyber security is not a topic of neglect. It can grow into the most wanted need of a human in the future. The more intelligent the hackers get; the more security should be provided with the updates. Therefore, cyber security is a never-ending need and will always be seen in the current trending technologies.

G MOHAMMAD SAMAD HAFEEZ

Image recognition using artificial intelligence.

Image recognition is a subset of computer vision, which is a broader field of artificial intelligence that trains computers to see, interpret and understand visual information from images or videos. It involves analysing and processing the visual content of an image or video and comparing it to learned data, allowing the software to automatically “see” and interpret what is present, the way a human might be able to. Image recognition software can identify and classify specific objects, places, people, text and actions within digital images and videos. It is used in various applications such as facial recognition, medical imaging, mobile check deposits on banking apps, and detecting defective products on the assembly line. Image recognition is based on deep learning, which uses multi-layered structures of algorithms called neural networks to continually analyze data and draw conclusions about it.

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Virtual Reality: Another world within sight:

Virtual Reality is a computer-generated environment with scenes and objects that appear to be real, making the user feel they are immersed in their surroundings. Many people are still unfamiliar with the concept of Virtual Reality. It is also quite common to confuse the term Virtual Reality with “augmented reality”. The main difference between the two is that VR builds the world in which we immerse ourselves through a specific headset. Everything we see is part of an environment artificially constructed through images. The clearest and most mainstream example of this concept is Pokemon Go. Virtual Reality is one of the technologies with the highest projected potential for growth. According to the latest forecast from IDC Research (2018), investment in VR and AR will multiply 21-fold over the next four years, reaching 15.5 billion euros by 2022. The goal of virtual reality is to provide human beings with a virtual environment where we can interact with a computer just as we do in the real world.

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The Future of work in an era of Automation

The world of work is undergoing a seismic shift. The convergence of artificial intelligence, robotics, and data-driven technologies is reshaping industries, challenging job roles, and altering the way we perceive work itself. The rise of automation is inevitable, and its effects are already visible. The future is not one where robots replace humans entirely; it's a world where humans collaborate with robots to augment their capabilities. The COVID-19 pandemic accelerated the adoption of remote work. Companies that embrace automation stand to gain a competitive edge. Educational institutions and businesses must work in tandem to equip the workforce with the skills required in an automated world. It's a future where humans and machines work side by side, but it's not a threat; it's an opportunity for a more resilient, dynamic, and rewarding world of work.

Power of Data Science

Data science is revolutionizing the healthcare industry, allowing for the analysis of vast amounts of medical data to inform diagnoses and treatment decisions. This is leading to improved patient outcomes, reduced costs, and a better understanding of diseases and conditions. DS is being used to improve the financial services industry, enabling banks and other financial institutions to better understand customer behaviour and make more informed investment decisions. DS is transforming the retail industry, enabling companies to gain insights into customer behaviour and preferences, improve supply chain efficiency, and offer personalized experiences. DS is playing a key role in the development of smart transportation systems, enabling cities to optimize traffic flow, reduce congestion, and improve safety. DS is being used in manufacturing to optimize production processes, improve quality control, and increase efficiency. DS is helping to address global environmental challenges, such as climate change and deforestation, by providing new insights into the state of the planet and the impact of human activities. DS is being used to improve education, enabling teachers to personalize learning for students and institutions to better understand student performance and predict future outcomes. Data science has the potential to change the world for the better, solving complex problems and improving the quality of life for individuals and communities. However, it is important for organizations and policymakers to consider the ethical implications of data science and ensure that these technologies are developed and used in responsible and equitable ways.

Chatbots

Chatbots are computer programs that simulate human conversation with users via chat. They are increasingly being used in a variety of industries, including customer service, sales, marketing, and education. Chatbots work by using artificial intelligence (AI) to understand and respond to user queries. They can be trained on a variety of data, such as customer support transcripts, sales scripts, or marketing materials. This allows them to provide users with accurate and helpful information, even when the questions are complex or ambiguous. Chatbots offer a number of benefits for businesses and consumers alike. For businesses, chatbots can help to improve customer satisfaction, reduce costs, and increase sales. For consumers, chatbots can provide a convenient and efficient way to get information and assistance.

Chatbots can provide customers with 24/7 support and answer their questions quickly and accurately. This can lead to increased customer satisfaction and loyalty. Chatbots can automate many customer service tasks, which can free up human employees to focus on more complex issues. This can save businesses money on customer support costs. Chatbots can be used to qualify leads, generate new leads, and even close deals. This can help businesses to increase their sales. Chatbots can provide consumers with a convenient and efficient way to get information and assistance. They can be accessed from anywhere at any time, and they can answer questions in a variety of languages. Chatbots are still under development, but they are becoming increasingly sophisticated and capable. As AI technology continues to advance, chatbots are likely to become even more widely used in a variety of industries.

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5G Wireless Technology

5G simply refers to the next and newest mobile wireless standard based on the IEEE 802.11ac standard of broadband technology. If we go back a few years, the maximum RAM in a smartphone configurations are competing with personal computers. The majority of companies think of future needs, innovations, services that could give a better life to mankind. Rather than faster Internet connection speeds, 5G aims at a higher capacity than current 4G LTE, allowing a higher number of mobile broadband users per area unit, and allowing consumption of data quantities in gigabyte per second. 5G research and development also aim at the improved support of machine to machine communication, also known as the Internet of things, aiming at a lower cost, lower battery consumption, and lower latency and to increase the security and connectivity for a large community. In 5G, the network service area is divided into small geographical areas called cells. The new 5G wireless devices include 4G LTE support as well to establish a connection with cell and to connect to the internet at locations where 5G access is not available. 5G can support up to a million devices per square kilometre, while 4G supports only up to 100,000 devices per square kilometre. It is Worldwide in the places like South Korea was the first country to implement 5G in April 2019. The Philippines was the first country in Southeast Asia to start a 5G network after Globe Telecom commercially launched its 5G data plans to customers in June 2019. China, the United Kingdom, Germany, and the United States have also implemented the 5G network. 5G is meant to bring revolutions in many fields. Some of the areas where 5G is being used are: Internet of Things – IoT, Health care, Public safety and infrastructure, Autonomous vehicles, Manufacturing, Entertainment/Gaming. 5G Wireless Technology is more intelligent technology, which will interconnect the entire world without limits. Moreover, governments and regulators can use this technology as an opportunity for good governance and can create healthier environments, which will encourage investment in 5G, the next-generation technology.

M.PUJITHA

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The Goldilocks Rule: How to Stay Motivated in Life and Business

The human brain loves a challenge, but only if it is within an optimal zone of difficulty. If you love tennis and try to play a serious match against a four-year-old, you will quickly become bored. It's too easy. You'll win every point. In contrast, if you play a professional tennis player like Roger Federer or Serena Williams, you will quickly lose motivation because the match is too difficult. Now consider playing tennis against someone who is your equal. As the game progresses, you win a few points, and you lose a few. You have a good chance of winning, but only if you really try. Your focus narrows, distractions fade away, and you find yourself fully invested in the task at hand. This is a challenge of just manageable difficulty, and it is a prime example of the **Goldilocks Rule**.

The Goldilocks Rule states that humans experience peak motivation when working on tasks that are right on the edge of their current abilities. Not too hard. Not too easy. Just right.

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Web scraping

Scraping is the process of using bots to extract content and data from a website. Unlike screen scraping, which only copies pixels displayed onscreen, web scraping extracts underlying HTML code and with it, data stored in a database. Web pages are built using text-based mark-up languages (HTML and XHTML), and frequently contain a wealth of useful data in text form. However, most web pages are designed for human end-users and not for ease of automated use. As a result, specialized tools and software have been developed to facilitate the scraping of web pages. Newer forms of web scraping involve monitoring data feeds from web servers. For example, JSON is commonly used as a transport mechanism between the client and the web server.

Web scraping is the process of automatically mining data or collecting information from the world wide web. It is a field with active developments sharing a common goal with The semantic web vision, an ambitious initiative that still requires breaking thoughts in text processing, semantic understanding, artificial intelligence and human-computer interactions.

There are many software tools available that can be used to customise web-scraping solutions. This software may attempt to automatically recognize the data structure of a page or provide a recording interface that removes the necessity to manually write web-scraping code, or some scripting functions that can be used to extract and transform content, and database interfaces that can store the scraped data in local databases. Some web scraping software can also be used to extract data from an API directly. The legality of web scraping varies across the world. In general, web scraping may be against the terms of service of some websites, but the enforceability of these terms is unclear.

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Smart Home Technology

A smart home means your home has a smart home system that connects with your appliances to automate specific tasks and is typically remotely controlled. You can use a smart home system to program your sprinklers, set and monitor your home security system and cameras, or control appliances like your refrigerator or air conditioning and heating. At Constellation we love how energy-efficient smart homes are, because they save you precious time and money while also conserving energy. Many Americans are looking into smart homes ideas, how smart homes work, or specific task automation for benefits where smart homes allow you to have greater control of your energy use, all while automating things like adjusting temperature, turning on and off lights, opening and closing window treatments, and adjusting irrigation based on the weather. Smart homes provide insights into energy use that can help you become more energy efficient and mindful of ecological factors. Smart homes can pinpoint areas where you're using more energy than you need to, allowing you to cut back in those areas and save money and while it might sound like just another passing fad to some, the smart home like the smartphone is here to stay. With over 80 million smart home devices delivered worldwide in 2016, some predict that number will grow to over 130 million smart home devices by the end of 2017. Smart home devices are not always energy efficient, but most can be utilized in ways that help you conserve energy.

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Aspects of Cloud Computing.

Cloud computing: cloud computing means storing and accessing the data and programs on remote servers that are hosted on the internet instead of the computer's hard drive or local server. Cloud computing is also referred to as Internet-based computing. It is a technology where the resource is provided as a service through the Internet to the user. The data which is stored can be files, images, documents, or any other storable document.

Why Cloud Computing?

1. Reduces cost:

The cost-cutting ability of businesses that utilize cloud computing over time is one of the main advantages of this technology. On average 15% of the total cost can be saved by companies if they migrate to the cloud. By the use of cloud servers businesses will save and reduce costs with no need to employ a staff of technical support personnel to address server issues. There are many great business modules regarding the cost-cutting benefits of cloud servers such as the Coca-Cola case studies.

2. More storage:

For software and applications to execute as quickly and efficiently as possible, it provides more servers, storage space, and computing power. Many tools are available for cloud storage such as Drop box, one drive, Google Drive, I Cloud Drive, etc.

Characteristics of Cloud Computing

Scalability: With Cloud hosting, it is easy to grow and shrink the number and size of servers based on the need. This is done by either increasing or decreasing the resources in the cloud. This ability to alter plans due to fluctuations in business size and needs is a superb benefit of cloud computing, especially when experiencing a sudden growth in demand.

Instant: Whatever you want is instantly available in the cloud.

Save Money: An advantage of cloud computing is the reduction in hardware costs. Instead of purchasing in-house equipment, hardware needs are left to the vendor. For companies that are growing rapidly, new hardware can be large, expensive, and inconvenient. Cloud computing alleviates these issues because resources can be acquired quickly and easily. Even better, the cost of repairing or replacing equipment is passed to the vendors. Along with purchase costs, off-site hardware cuts internal power costs and saves space. Large data centers can take up precious office space and produce a large amount of heat. Moving to cloud applications or storage can help maximize space and significantly cut energy expenditures.

Reliability: Rather than being hosted on one single instance of a physical server, hosting is delivered on a virtual partition that draws its resource, such as disk space, from an extensive network of underlying physical servers. If one server goes offline it will have no effect on availability, as the virtual servers will continue to pull resources from the remaining network of servers.

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Eye on AI

Microsoft and OpenAI made a splash by making DALL-E 3 generally available to the masses via Bing Chat. The release comes even before DALL-E 3's anticipated launch within ChatGPT. The integration within Bing Chat as well as the planned launch for ChatGPT also introduces the capability for users to refine their images by conversing with that chatbot. Moving on to Canva, the online design platform launched Magic Studio, an extensive suite of AI-powered tools and capabilities that includes a text-to-image generator, text-to-video generator, the ability to generate entire projects from a line of text, generate copy in your brand voice, translate copy into different languages, and automatically switch between formats.

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